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Professor
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Honoris



慧海大和尚 不倒翁精神奖

永不放弃的初心 · 坚持到底的理念 · 爱国护教的情操
无私奉献的悲愿 · 向上向善的精神 · 生命精神的延续

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何筱巍企业翘楚 振兴印尼南北传佛教推手

何筱巍博士，印尼的大企业家，印尼经济动脉的推手之一，家族事业庞大，有忙不完的事业，开不完的会议，但他依然坚持左肩扛起家族事业，右肩扛起佛教事业，一生无私付出，无怨无悔。

在他的生命里，经历了无数的起起落落，高高低低，曲曲折折，他内心深处依然无时无刻心系今生为佛教奉献的使命以及父亲留下的遗志——

‘我致力于印尼工商界

四十余年，其目的为求国家的经济繁荣，
人民更多的就业机会，继续努力更发扬光大，
并以取之社会，用之社会的精神，
提高职工的技术与做社会福利事业，
为人群增进福祉。’



他延续父亲留下的使命，在有限的生命里努力造福社会，愿一切众生皆吉祥与得利，更积极推动南北传佛教的交流发展。

他重视企业里的每一位员工，因为员工是企业最宝贵的资产价值。

Modern Group在印尼生产富士胶卷、富士相机与器材曾站在世界的顶峰——Number One！曾经的佼佼者，也因为一场金融风暴，重新再洗牌！

他的人生经历了1966年排华浪潮，也是企业面临最大的冲击。1998年全球金融风暴，一夜之间濒临破产，曾经拥有的银行、医院、学校、相机器材，都在1998年骨牌效应受到牵连。

14岁开始学佛的他深知无常的真理，在面临人事物的种种挑战，他接受一切的因缘。

他云淡风轻的说：“认识了佛法，人生是无常的，
起起落落那是必经的。”

慧海大和尚的一句话，

倒地不起叫失败，自己爬起叫成功，
起起跌跌叫经验，起来再走叫智慧。

这是他这一生最好的写照。

目前，家族事业涉足的业务涵盖房地产、镍矿、生产
婴孩用品、路灯、家具灯、供应摩多零件、生产电子琴、
酒店、高尔夫球场、教育学府（国际学校、幼儿园、小学、中学）
等等。他这一生的座右铭是：“有佛法就有办法！”



【 曾晋为世界第一 】

从小深受父亲何春霖的影响要对社会做出有功的奉献，何筱巍一生奉行自利利他，自觉觉他，慈悲济人的精神，哪里需要我，我就奉献付出。

何春霖（又名何植Otje Honoris，1922-1982）于1922年出生于新加坡，1岁时随父迁居苏拉威西的巴鲁(Palu)。父亲出生于非常贫苦的家族，在二战的时候，刚好身上有个中国爱国捐钱证书就被抓去问话。庆幸的是，当时的日本兵士只是问何春霖：“你会不会做酒啊？”

他分享说：“庆幸的是爸爸以前看很多书，

其实他也不会做，不过他还是做了。

士兵就给他米去制酒，剩下一点点米

让家人糊口，也因为这样度过了难关。”

二战后，何春霖一家人搬到印尼第五大城市Makkasar，并在当地开了摄像馆。

何春霖在Makkasar的贡献功不可没，建立小学，曾任小学董事长、中学董事。1953年，何春霖与几个朋友建筑中华产院（妇科医院），那是Makkasar第一所华人医院。

1964年，照相胶卷仍是黑白的，当时生意正值蒸蒸日上，富士(Fujifilm)照相器材供不应求。看准商机后，父亲到日本争取富士代理权。

何筱巍分享说：“当时有5家大公司一起竞争，富士胶卷的经理来到印尼问我爸爸，你有什么confidence可以做我们的代理？”

他说：“财力我是抵不过他们，我只有5个孩子，
可以帮富士打开这个市场，那是我的宝啊。”

最终，他的父亲争取到印尼销售富士胶卷代理权，业务也逐步扩充至彩色胶卷。

1965年，何春霖创立Modern Group。

17岁就跟随父亲一起打拼的何筱巍，当时管理生产部的
外销以及冲印照片业务，富士摄影冲印店占据了印尼
各大城市。

70年代，印尼的彩色胶卷开始起步。何春霖向日本富士提出在印尼生产傻瓜相机，业绩令人鼓舞，是全世界销售最大的国家。

最终，他们在印尼生产的相机器材销售到全世界，占了80%，成为世界第一。

1989年，家族事业蒸蒸日上，他说：
“当时印尼做生意是最好的时机。”

印尼Modern Group与日本的富士，大约有50年的合作关系。Modern Group在印尼代理的富士(Fujifilm)，不论是在生产与行销曾经是世界第一。

进入数码时代后，为应对数码摄影带来的冲击，2009年，家族事业将富士照片冲洗店改为24小时连锁便利商店7Eleven。

2017年，超过120间的7Eleven便利商店全面撤出印尼。



【金融风暴 延烧濒临破产】

在何筱巍的生命里，经历了3次的大起大落，1966年排华事件的延烧、1998年全球金融风暴，2020年受新冠疫情影响。尽管如此，他依然云淡风轻，坦然接受这一切因缘。

他说：“我们公司是家族企业，1966年一个大的浪潮，当时排华事件的延烧，严重冲击我们的事业。”

“1998年全球金融风暴，一个晚上，一块美金从2200多盾贬值到一块美金1万6盾至1万8盾，当时借了很多外债（美金），那时候是真正最大的打击，差不多破产了。”

他说：“当时压力、无法入睡，发抖，一直在想破产怎么办啊？”

每一天打开电视、看报纸尽是负面的新闻，于是，他决心不看报纸、不看电视，让自己的心先定下来，好好想想该怎么做。

庆幸的是，他中学开始学佛，深知无常的真理，生命一切的起落皆有它的因缘。

反倒过来，他安慰母亲说：

“我们是从苦到有，最多再回到老乡去，
还是可以过得挺幸福啊！我们以前没有的时候，
爸爸妈妈请我们吃一碗面，我们就很开心了，
最多我们回到那个日子，你不要太过忧虑，
我们是从苦到有，最多我们回到那个时间，
也没有什么大不了的事，放下就可以了。
人生无常，到头来还是空的，不要那么执着。”

或许大家坦然接受，因缘也慢慢转变，何筱巍说：

“我们没有逃走，我们还是和银行商谈如何偿还这些外债。”



【危机中的商机】

在疫情期间，许多领域的业务因无法支撑，而纷纷倒闭。

他微笑说：“你相不相信福报，你相信福报的话，那个时候也没有讲很辛苦，为什么？Lockdown的时候，婴儿的东西是最好卖的。当时也有自己的镍矿，镍矿是在起步的时候，因为印尼的镍是世界第一大。”

他描述说：“虽然其他行业也有影响例如说房地产。但，高尔夫球、电子琴也是一样好卖。”

纵然如此，访问当天也是镍价跌到最低价。

他云淡风轻说：“终有一天会有转折点。”



【佛教事业坚持到底】

晋为一名大企业家，他的动向都是备受关注的。秉着一颗，不忍众生苦、不忍圣教衰退的菩萨慈悲心肠，他毅然在印尼当地佛教界扮演了重要的角色，他的付出，更获得了大众的肯定。

纵然企业面临大起大落，他依然语重心长的说：“要多做善事。”

在推动印尼的慈善、教育与中华文化事业，他是一名不请之友，只要哪里需要，他都会尽全力支持。

他创办了两所寺院，分别坐落在雅加达东部与北部，易名为Pluit Dharma Sukha法喜寺。开创初期是从小建设，到目前可容纳超过千人。

“目前寺院每个星期日有800至1000人到寺院听闻佛法（从幼儿园、小朋友课程、学生、青年）。每个星期六、日、初一/十五，北传的法师来分享佛法。”

他也与学德法师合作，一起建设孤儿院，为无依无靠的孩子提供家园。

无论出钱、出力，乃至花上宝贵的时间，他都无怨无悔，依然欢喜做佛教事业，这种护法护教的精神，值得我们大家共同学习的楷模。



【放下吧】

每一个人对于成功的定义都不一样，在奋斗的路上，许多人都梦寐以求希望能成为Number One！他说：

“公司在成长的时候，we are number one in fotography business，这点我们做到了。但是现阶段的我，当你成功到一个点的时候，生老病死这是兴经的，你也要放下，因为能够放下就是成功。你不能放下还是个烦恼。”

“因此，当你还有力量的时候，赶紧把你要做的梦想做好它，做好了以后，你就要慢慢放下。”

他分享父亲临终前给予的叮咛：

“工作的时候工作，休息的时候休息。

我爸爸以前时常和我们说，to be number one，他做到了。到头来，他也没有享受到啊，那人生有什么意义啊？到头来还是一个空。”



【未来计划】

未来，他希望明年或后年可以落实建设医院，帮助更多需要帮助的人。目前，创办大学的计划也在筹备当中。

最后，他以慧海大和尚曾写过一句话共勉：

昨日再美好，也只能浓缩成今日的回忆，
今天再精彩，也只能拼凑成明天的历史。
我们再神情也阻挡不了时光匆忙的步履，
我们再恋情也拒绝不了岁月无情的痕迹。
来也匆匆，去也匆匆。

我们想念昔日，我们回忆过去，
因为时光融化了我们一切成败与得失。

但一切过去已成定局，
那只好将其封尘吧！
唯有活在当下，用心创造好‘今天’
成为明天美好的回忆，
珍惜时光，一切才能无憾。



**Professor Dr. Siwie Honoris
Prominent Entrepreneur,
The Key Advocates To
Revitalize Theravada and
Mahayana Buddhism in
Indonesia**

Professor Dr. Siwie Honoris Life Journey

Professor Dr. Siwie Honoris, an Indonesia prominent entrepreneur, one of the Indonesia Economy pulse's stimulator, a huge family business legacy, endless business, endless meetings, but he insist to take up the family business on one shoulder, carrying the Buddhism missions on the other shoulder, contributing selflessly, no complaint no regrets.

In his life journey, he experienced numerous ups and down, high and low, twist and turns, deep inside his heart in this life, he still devoted to the Buddhism missions at all time as well as the legacy left by his father.---'I have devoted to Indonesia business industry for more than forty years, one of the aim is to seek for the country's economy prosperity, the people will have more job opportunities, keep on striving to keep expanding, and based on the spirits of retrieving from the society, contributes to the society, improved the workers skills and the society's welfare matters, enhanced the community well-being.'

He continues the mission that his father left behind, keep on benefiting the people in this limited lifetime, wishing all living beings lucky and prosperous in all aspects and promotes the Mahayana and Theravada Buddhism interactions development more actively.

He appreciate every employee because employee is the most valuable asset of a company.

Modern Group manufactures Fujifilm film in Indonesia, Fujifilm's camera and accessories was once at the top of the world -- Number One! Once the OUTSTANDING One had to reshuffle due to a economy crisis!

He experienced the 1966 Chinese massacre, it is another major hit to his business. In 1998, the global economy crisis on the verge of bankruptcy, the bank, hospital, schools, camera accessories that had been owned was affected by the domino's effects.

He starts to learn about Buddhism at age of 14 years old and understand the truth of impermanence, when facing the challenges in various matters, he accept all that fated.



He said it gently: “ After getting know about Dharma, life is impermanent, ups and downs will surely be experienced.”

A Ven. Hui Hai’s wisdom quote,

Failure is falling down and not fighting to get back up

Success is getting back up after falling down

Experience is valuable with the ups and downs

Wisdom is getting back up and moving on.

This is a the best write up of his life.

Currently,the family business had involved includes the real estate, Nickel mining, manufacturing baby products, street lights, furniture lights, supplying motorcycles accessories, manufacturing electronic keyboards,hotels, golf course, education’s institutions (International school, kindergarten, primary school, secondary school) etc.

His life motto is “There is always a way in The Dharma.”



Moving Forward To Be World Number One

He is deeply influenced by his father-- Otje Honoris since childhood to make useful contributions to the society, throughout Dr.Siwie Honoris life, he has been always improving oneself to improve others, self-enlighten to enlighten others, the merciful spirits to help others; wherever needs me, I will contribute.

He Chun Lin (a.k.a. Ho Tjek; Otje Honoris, 1922-1982) born 1922 in Singapore; at the age of 1 year old, he followed his father and moved to Palu of Sulawesi. His father is born in a very poor family, during World War 2, he was detained to be questioned just because a Patriotic donation's book for China was found with him, Fortunately, the Japanese army just questioned Otje Honoris: "Do you know how to make wine?"

He shared: " Luckily his father had read a lot of book before, actually he do not know how to make but he still had make it. The army gave him rice to make the wine, the little balance of the rice enable the family to survive, this is how he overcome the challenge as well."

After the World War 2, the family of Otje Honoris move to Makassar; the Fifth biggest city of Indonesia and started a photo studio there.

Otje Honoris's contributions in Makassar was undeniable. Through his life, he helped to set up primary schools, assumed the post of Chairman of the Board of Directors of the primary school and the Director in Board of Directors of the secondary school. In 1953, Otje Honoris and a few friends constructed the Chinese Gynecology Centre (maternity hospital), that is the first Chinese's hospital in Makassar.

In 1964, when film photography was still largely in black and white, Fujifilm's photography and their accessories were on high demand. Otje Honoris recognized a thriving business where he promptly flew to Japan to compete for rights to be an official Fujifilm agent in Indonesia.

Dr. Siwie Honoris shared. There were five big companies competing at the same time, the Fujifilm's Manager came to Indonesia and asked my father: "What confidence do you have to be our agent?"

He said: "I cannot match their financial ability, since I have 5 children. My goal is to be able to open a market of Fujifilm in Indonesia."

Eventually, Siwie's father managed to secure the Fujifilm's negative films distributorship in Indonesia and as the business thrive, it also expanded until the production of color films.

In 1965, Otje Honoris founded the Modern Group

Siwie Honoris who started working along his father since he was 17 years old, managed the export sales of the productions department and the business of photo developing, Fujifilm photo printing dominated most of the major cities in Indonesia

In the 70's, the color film rolls rose in popularity in Indonesia. Otje Honoris proposed to Japan's Fujifilm to manufacture the automatic compact camera in Indonesia, the business performance was encouraging, as Indonesia became the country with the biggest sales globally.

After entering the digital age, in response to the impact brought by the digital photography in 2009, the family business transformed Fuji Photo Developing store into a 24-hour convenience store chain, 7-eleven.

By 2017, over 120 of 7-Eleven convenience stores were completely withdrawn from Indonesia.



Economy Crisis On the verge of bankruptcy

In Siwie Honoris' life, he experienced 3 major life challenges: the Chinese massacre of 1966, the Asian Financial Crisis of 1998, and the COVID-19 pandemic in 2020. Despite all that, he remembered his Buddhist teachings and kept calm; accepting the fate calmly.

He said: "Our company is a family business, a big wave in 1966; the Chinese massacre spreaded at that time, our business was heavily affected"

"Global economy crisis in year 1998, United States Dollar (USD) conversion rates had depreciated from 1 USD around 2,200 Indonesia Rupiah (IDR) to the rate of 1 USD to 16,000 IDR to 1 USD to 18,000 IDR. There were a lot of foreign debts (in USD) at that time, that it was the biggest impact; we almost went bankrupt."

He said: "I was so stressed at that time; cannot sleep, keep thinking about bankruptcy, what can I do? "

Negatives news appeared whenever he switched on the TV and read the newspapers, so he insisted on not reading the newspapers or watching TV. To calm himself down, he took a step back to think carefully on the next steps that he needed to move forward.

Luckily, he learned about Buddhism since his secondary school. Siwie knew well about the truth of impermanent, and that every of life challenges have its predestined relations.

Siwie remembered when he comforted his mother one day, saying: “We came from the hardship to well-being, at most we just go back to our hometown, we can still live happily! When we were poor last time, a treat of a bowl of noodles by our parents was enough to make us happy. You don’t need to worry, at most we go back to that period, it is not a big issue, just let it go. Life is impermanent, it will be empty at the end, we don’t need to be too self-willed.”

Perhaps everyone had accepted it calmly, and fate started to change slowly too, Dr. Siwie Honoris said: “We don’t run away, we still negotiate with the bankers on the debts repayment methods.”



The business opportunities in the crisis

During the pandemic, various profession in different fields were unable to keep up and eventually closed down; one-by-one.

He smiled and said: “Do you believe in Karmic reward? If you believe, then you will not suffer too much. Why? During the lockdown, the baby products was the best selling products. We own nickel mines and the nickel mines was growing in that period because Indonesia is the world largest nickel country.”

He described: “Although other industries were affected, for example : the real estates, but the golf course and the electronic keyboard remain with good sales.”

Despite of the Nickel is at the lowest price on the interview day too. He says gently: “Now is a challenging period for me, Nickel smelter stops producing temporarily, but one day - it will surely have a turning point.”



Buddhism Activities Keeps going on

Becoming one of Indonesia's most prominent Entrepreneurs, Siwie's movement trends is being concerned. While having the Buddhist mentality, he does not want the beings in hardship and cannot bear the declining compassionate Bodhisattva's heart of the sacred religion. Siwie plays an important role in Buddhism in Indonesia, and his contributions received public recognition.

Although facing great ups and down in business, he still sincerely says: "We must do more good deeds."

Enhancing the charity, education and Chinese cultural activities throughout Indonesia. Some say he is like an uninvited friend; as long as there is need, he will try his best to support.

He established 2 Viharas, which is situated in the East and Northern part of Jakarta, namely Pluit Dharma Sukha Vihara. It was a small-sized build up at the beginning, but now it can accommodate more than of thousand people.

"Currently, about 800 to 1,000 people come to the Vihara every Sunday to listen to the Buddha's Dharma (kindergarten, children classes, youth groups). Every Saturday, Sunday, the First and the Fifteenth day of the lunar calendar, the Mahayana's Masters will come and share the Dharma."

He collaborates with Master Xue De in setting up an orphanage and providing a home for the children who do not have anyone to rely on.

No matter the financial support or the physical effort, Siwie still spends his precious time for it, he has no complaints or regrets. He still carries out Buddhist activities with joy of Dharma, this spirit of upholding the religion is an ideal exemplary worth everyone set to learning model.



Let's Let It Go

Everyone has different definition of success, in the striving path, many will dream and hope to be Number One!

He once said: “During the time when the company was growing, we were number one in the photography business and we achieve it. But the person I am at the present stage, when you have managed to reach a certain point in the life cycles: birth - aging - sick – death. It is an inevitable journey, you have to let it go too, because to be able to let go is a success. It is a trouble if you don't let it go.”

“Therefore, during the period where you still possess the strength and you complete your dreams promptly, after the completion, then it is time for you to let it go slowly.”

He shared the advice that his father gave before he passed away: “Do the job during the working hours, rest well during the break. My father told us frequently, to be number one and he achieved it. In the end, he did not get to enjoy it, then what is the meaning of life? In the end it is still nothing.”

The Future's plans

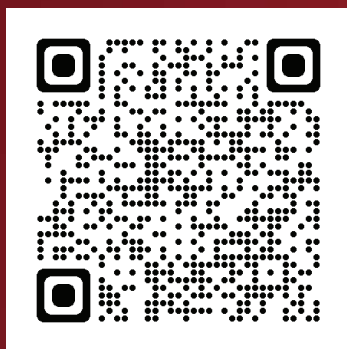
In future, Siwie wishes he can build a hospital in next year or the year after, in hope to help more people in need. Currently, the plan to establish a university is in progress too.

He shared a phrase from Venerable Master Hui Hai to encourage everyone:

“Regardless the beauty of yesterday, it can only be condensed as today’s memories,
Regardless the wonderfulness of today, it can only be combines to be tomorrow’s histories.

Regardless of our deep expression, it cannot stop the fast-moving steps of the time,
Regardless how deeply we are attached, we cannot stop the ruthless time traces.
Come swiftly, go swiftly.

We miss the old days,
We recall the past,
Because times has combines all of our success and failures.
But everything that passed has become a certainty,
then it should be left covered by the dust!
Is only with living in the moment,
creates “Today” attentively,
becomes the good memories of tomorrow,
Cherish the time, then there’ll be nothing to regret for.”



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